THE AMPLIFIED LIFE COMPANY
Capability Statement

Executive Coaching | Leadership Development | Organizational Alignment

COMPANY OVERVIEW

The Amplified Life Company is a woman-owned business specializing in experiential executive coaching, immersive leadership development, and organizational transformation for private, government, nonprofit, and mission-driven organizations. We help leaders grow "Above the Line"—empowered with emotional intelligence, clarity, and confidence to lead themselves and their teams with accountability and excellence.

CORE COMPETENCIES

- Experiential Executive Coaching (In-Person & Virtual)
- Organizational Development & Succession Planning
- Leadership Training for Emerging & Senior Leaders
- Emotional Intelligence (EQ) and Communication Development
- State-of-the-Art Leadership Assessments (Enneagram, 6 Working Genius, Motivational Maps)
- Workshop Facilitation (Above the Line Leadership, EQ, Strategic Thinking, Public Speaking, Culture, and More)

DIFFERENTIATORS

- Deep experience in nonprofit, government, and mission-driven sectors
- Custom-developed coaching programs with integrated performance metrics
- Diverse training team and delivery model (virtual + in-person)
- Outcome tracking mapped to client performance systems
- Service reach across U.S., Canada, and Mexico
- Access to a robust training platform for contract duration

RECENT PAST PERFORMANCE

EDCO – 2025
Strategic executive coaching and development for regional economic leadership.

Mid Oregon Credit Union – 2024–2025
Leadership training, team culture alignment, and executive mentorship.

SCiMedico – 2022–2025
Multi-year experiential executive coaching and leadership support in healthcare operations.

State of Oregon – 2023
Trainings on EQ, communication, and staff well-being for state workforce.

Carifree Co-Op – 2023
Experiential retreat on leadership vision and organizational health.

WeStaff – 2022
Virtual transformational leadership series for growing workforce teams.

CORPORATE & GOVERNMENT INFO

Business Type: Woman-Owned, Disadvantaged Small Business
Locations: Bend, OR & Miami Beach, FL (serving North America)
NAICS Codes:
- 611430 – Professional and Management Development Training
- 611710 – Educational Support Services
- 541611 – General Management Consulting Services

UEI: MFH1FKGARJ11
CAGE Code: 9USH1
SAM.gov: Registered

The Amplified Life Company
by CARMEN OHLING

CONTACT INFORMATION

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